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*** Photos Available ***

Poughkeepsie Waterfront Market Season Opening June 4th

POUGHKEEPSIE, NY- The Poughkeepsie Waterfront Market is back! The Market opens for the season on Monday, June 4 at 3:00 pm in the Pavilion at the Mid-Hudson Children's Museum, 75 North Water Street in Poughkeepsie. The Market will run weekly on Monday afternoons through Labor Day from 3:00 pm to 6:30 pm.

The Poughkeepsie Waterfront Market is open to the public and features farm fresh vegetables, fruits, meat, eggs, poultry, baked goods, maple products, wine and more. The Market, now in its second year, is expanding its selection of agricultural products available from local Hudson Valley farms. The Market's 2018 season will also include a variety of prepared food vendors, as well as live music and a rotating showcase of local non-profit organizations.

The Mid-Hudson Children's Museum opened the Poughkeepsie Waterfront Market in summer 2017 to connect City residents and families with fresh, affordable and locally-produced food. In doing so, it became the first children's museum in the country to open and operate a public farmers market as a strategy for fighting urban food insecurity and advancing community health. The Market currently participates in the WIC Farmers Market Nutrition Programs to ensure the affordability of fresh produce and farm products for low-income individuals and families. A new grant received from MVP Healthcare in 2018, will also allow the Market to implement a new Electronic Transfer (EBT) system, enabling customers to use SNAP benefits from a government issued debit card.

"The Mid-Hudson Children's museum is centrally involved in the revitalization efforts taking place along the Poughkeepsie Waterfront," states Lara Litchfield-Kimber, Executive Director of the Mid-Hudson Children's Museum, which manages the Market. "The operation of this Market provides us with yet another way to support the City of Poughkeepsie and our region by making fresh food available to City residents and visitors all while showcasing the agricultural bounty of local Hudson Valley farms."

The Poughkeepsie Waterfront Market is steps away from both the Poughkeepsie Train Station and two city parks, making the Market accessible to City residents, families visiting the Mid-Hudson Children's Museum, tourists and commuters alike. The Pavilion that hosts the Market is fully covered, offers public restrooms and free onsite parking at the Mid-Hudson Children's Museum during the Market hours.

For Market updates and events, follow the Poughkeepsie Waterfront Market on Facebook (<https://www.facebook.com/POKWaterfrontMarket/>). For more information on becoming a vendor or live performer at the Poughkeepsie Waterfront Market visit: <http://mhcm.org/visit/poughkeepsie-waterfront-market/> or call Dave Jordan, Market Manager at (845) 471-0589 ext 16. The Poughkeepsie Waterfront Market is managed by the Mid-Hudson Children's Museum.

Named "2017 Best Museum" by Hudson Valley Magazine and Hudson Valley's "2017 Favorite Kid-Friendly Museum," by Kids Out and About, the Mid-Hudson Children's Museum is the ideal destination for families with young children. With exhibits that focus on early literacy, art, STEM, and the local community, the museum provides an educationally rich environment through which children have the opportunity to develop foundational skills, to engage in purposeful play, and to develop interpersonal connections. The Museum is located in the heart of the historic waterfront in Poughkeepsie nestled between two city parks, and just steps away from the Poughkeepsie Metro-North Train Station, the Walkway over the Hudson's elevator, and fabulous restaurants. The Mid-Hudson Children's Museum is open Tuesday through Saturday from 9:30 am to 5:00 pm and Sunday from 11:00 am to 5:00 pm. Admission is \$9.00 per person. Children under 1 year are free. Memberships available. Visit mhcm.org or call (845) 471-0589 for more information.

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