



**PRESS RELEASE:** May 2, 2017

Contact: Lara Litchfield-Kimber, Executive Director  
(845) 471-0589, ext. 19 or [llkimber@mhcm.org](mailto:llkimber@mhcm.org)

**FOR IMMEDIATE RELEASE**

***New Farmer's Market to Open in Poughkeepsie***

---

**POUGHKEEPSIE, NY-** The Poughkeepsie Waterfront Market will kick-off its inaugural season on June 5 at 4:00 pm in the Pavilion at the Mid-Hudson Children's Museum, 75 North Water Street in Poughkeepsie. The Market will run weekly on Mondays from 4:00 pm to 7:30 pm from June through October 2017.

The Poughkeepsie Waterfront Market will be open to the public and will feature fresh vegetables, fruits, meat, eggs, poultry, baked goods and more from local Hudson Valley farms. The Market will also participate in both SNAP and WIC Farmers Market Nutrition Programs to ensure the affordability of fresh produce and farm products for low-income individuals and families.

The Poughkeepsie Waterfront Market is steps away from both the Poughkeepsie Train Station and The Walkway Over the Hudson, making the Market accessible to City residents, families visiting the Mid-Hudson Children's Museum, tourists and commuters alike. The Pavilion that hosts the Market is fully covered, offers public restrooms and free onsite parking at the Mid-Hudson Children's Museum during the Market hours.

"Being centrally involved in the revitalization efforts along the Poughkeepsie Waterfront these past few years has been exciting for us," states Lara Litchfield-Kimber, Executive Director of the Mid-Hudson Children's Museum, which manages the Market. "The creation of this new Market provides us with yet another way to support the City of Poughkeepsie and our region by making fresh food available to City residents and visitors all while showcasing the agricultural bounty of local Hudson Valley farms."

For Market updates and events, follow the Poughkeepsie Waterfront Market on Facebook (<https://www.facebook.com/POKWaterfrontMarket/>). For more information on becoming a vendor at the Poughkeepsie Waterfront Market visit: <http://mhcm.org/visit/poughkeepsie->

*waterfront-market/* or call Liz Proscia, Market Coordinator at (845) 471-0589 ext 12. The Poughkeepsie Waterfront Market is managed by the Mid-Hudson Children's Museum.

Named Hudson Valley's 2016 Favorite "Kid Friendly Museum" and recipient of the 2015 Dutchess Tourism Family Entertainment Award of Distinction, the Mid-Hudson Children's Museum is the ideal destination for families with young children. With exhibits that focus on early literacy, art, STEM, and the local community, the museum provides an educationally rich environment through which children have the opportunity to develop foundational skills, to engage in purposeful play, and to develop interpersonal connections. The museum is located in the heart of the historic waterfront in Poughkeepsie, just steps away from the Poughkeepsie Metro-North train station, the Walkway Over the Hudson's Elevator, fabulous restaurants, and a new city park. The Mid-Hudson Children's Museum is open Tuesday through Saturday from 9:30am to 5:00pm and Sunday from 11:00am to 5:00pm. Admission is \$9.00 per person. Children under 1 year are free. Visit [mhcm.org](http://mhcm.org) or call (845) 471-0589 for more information.

###